



TURING CLUB OF  
PROGRAMMERS  
NITRR

2023



# CODEUTSAVA 6.0

CODE. INNOVATE. CELEBRATE.

**Central India's Largest  
Coding Event**

**NIT Raipur**



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## ABOUT

The Turing Club of Programmers is the official coding club of NIT Raipur. We help students achieve their dream jobs and internships by providing proper guidance and real-world practice through various activities such as online coding rounds, mock interview sessions, and general guidance. We not only develop a problem solving attitude in the students, but also give them a platform to hone and showcase these skills.

## VISION

The Turing Club of Programmers envisions the motto of "Create, Innovate, Celebrate", our club was formed with the vision to enable students to gather technical skills and know-how, and a problem-solving attitude. CodeUtsava 6.0 takes us one step closer to our goal every year, where we provide students from all colleges over the nation a platform to showcase their skills in solving real-world problems, free technical workshops, and a chance to interact with some of the best people in this domain.

# CODEUTSAVA 6.0

CodeUtsava 6.0 is an **annual event** organized by the Turing Club of Programmers. This event aims to bring like minded coders from all over the nation together, and foster coding culture among the students of the institute through its diverse range of programs such as Workshops, Hackathon, Coding competitions, Gaming Battles, Mic Sessions and much more. We endeavor to **recognize the student's limitless potential to tackle real world problems of public interest, in a short span of time** utilizing the complete freedom for use of concepts and platform.

## MESSAGE FROM THE TEAM

What started as a small approach by students to provide guidance to their juniors has now unfolded into a much **bigger platform** in the form of **CodeUtsava**. It is not just an event but a culmination of our yearly efforts to provide the best possible experience to all participants. **We want this event to be a platform where students can learn and interact with the best.** With generous sponsors like you, we hope to continue our efforts in helping students achieve their goals and finding their true potential.

# HIGHLIGHTS

- Workshops and Interactive Sessions on Innovative Technologies like Blockchain, Augmented Reality, Virtual Reality, Data Science and more.
- Prizes worth ₹ 8,00,000
- 2000+ Developers
- Mega E-Sports Events
- Mega IT Quiz
- Interactive sessions with Engineers at MNC's like Google, Microsoft, Amazon etc.
- PAN India Coding Contests
- 28 Hours Hackathon with 1000+ teams
- 100+ colleges in CodeUtsava 6.0
- 100000+ Lines of Codes
- Participation from IITs, NITs, IIITs, and many other private colleges across the nation.

# WHY SPONSOR?

## SHARE YOUR EXPERTISE

Catch the eyes of the crowd as you are provided with unparalleled opportunities to take the stage and conduct various workshops. [CodeUtsava](#) has always witnessed huge participation from students all over India, hence our sponsors will get the chance to publicize their brand, get people acquainted with it, and provide them an enriching experience while also being able to increase their reach among the people and professionals who are involved indirectly or directly with [CodeUtsava](#).

## PUBLICITY

Our sponsors attain [greater exposure and outreach](#) to their customer-base via our publicity proceedings.

# WHY **SPONSOR?**

## **GIVE LIVE FEEDBACK**

Get to know your customers better and enhance your knowledge of their needs to upgrade the quality of services that you can provide, by getting live feedback from a plethora of developers attending this [Mega-Event](#).

They will also be able to expand their scope among the people and professionals who are directly or indirectly involved together with [CodeUtsava](#).

# **PARTNERS**

1. **Travel Partner:** Bearing travel expenditures of speakers.
2. **Radio Partner:** Publicity before the event.
3. **Merchandise Partner:** Provision of merchandise for our guests, speakers and students.
4. **Gift Partner:** Goodies and gifts for our speakers and winners.
5. **Food Partner:** Refreshments provider during the event.
6. **Media Partner:** Publicity of the event on various online platforms.
7. **Hospitality Partner:** Provision of stay of the special guests invited for the event.
8. **Print Partner:** Publicity of the events in various print media.



# SPONSORSHIP PACKAGES

DELIVERABLES	PLATINUM ₹ 75,000	GOLD ₹ 50,000	SILVER ₹ 25,000
Promotion on facebook (100+ likes)	✓	✓	✓
Promotion on Instagram (100+ likes)	✓	✓	✓
Promotion on LinkedIn (100+ likes)	✓	✓	✓
Promotion on Whatsapp	✓	✓	✓
Logo on banners	✓	✓	✓
Inclusion of logo in Photo Booth	✓	✓	✓
Mention in the Official CodeUtsava Website	✓	✓	✓

# SPONSORSHIP PACKAGES

Logo on Passes	✓	✓	✗
Logo on Posters	✓	✓	✗
Standee on main venue	✓	✓	✗
Merchandise/Goodies in Registration Kit	✓	✓	✗
Special Mention during events	✓	✓	✗
Video Clippings during session	✓	✗	✗
Promotional Session	✓	✗	✗

## **POINTS TO BE NOTED**

- All the sponsorship money can be paid through cheques, cash or demand draft.
- The failure to furnish any one or more promotional media will be purely accidental and unintentional. In case of such failure, if any, the sponsors will not be entitled to claim compensation or bring about any other actions against the organizers. It cannot be used as a ground to repudiate a contract.
- Any other proposal, demand or counter off of the sponsor may be entertained. However, the decision on the final offering rests solely on the organizers.
- All payments will be eligible for Tax Deduction under Section 80(G) of the Income Tax Act of 1961.

- Social media publicity will be entertained throughout the year but with a limitation of twenty (20) shares on our social media pages.
- A memorandum of Understanding (MoU) shall be signed between the firm and the institution.
- We are open to negotiation and value your suggestions and recommendations.

## PAST SPONSORS



## PAST SPONSORS

 Filecoin



 celo



DigitalOcean

 GIVE MY CERTIFICATE

 INTERVIEW  
BUDDY

 taskade

 Tezos

 echo3D

 StreamYard

केनरा बैंक



# PAST GLIMPSES



## PAST GLIMPSES



## CONTACT US



Md. Sharique: +91-8770373554

Samarth Batav: +91-9630740439

[codeutsava@nitrr.ac.in](mailto:codeutsava@nitrr.ac.in)



National Institute of Technology,  
Raipur, Chhattisgarh

PIN CODE: 492001

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**NIT Raipur**